

## **ROLAND ELECTRONIC SETS THE COURSE FOR THE FUTURE Company succession optimally solved**



Roland Electronic GmbH is one of the leading international providers of highly specialized sensor systems that are used in factory automation and quality control. The products and solutions are used in the automotive industry and by their suppliers, as well as for metal packaging, sheet metal and tube processing, household appliances, wire and cable, tires, pharmaceuticals, batteries and photovoltaics.

Since January 1, 2021, the company based in Keltern has been managed by a triple led. Together with the previous managing partners Joachim Manz and Ralf Wilms, Marcus Bartle (48) will enrich the traditional company as a further managing partner.

"The rejuvenation of the management level is an important step to secure the future of the company", says Ralf Wilms and Joachim Manz.

### **Years of experience**

From 2012 to 2019 Mr. Marcus Bartle was at ARKU Maschinenbau (Machine builders) GmbH in Baden-Baden v. a. active as managing director with a focus on sales and technology. He was responsible for the entire process chain - from construction and technology to sales and project management. In addition, he drove the global expansion of the foreign locations and the ARKU service.

Before that, he was managing director of Dambach Werke GmbH in Gaggenau in Baden.

## **ROLAND ELECTRONIC GmbH**

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